IMPORTANT YEARBOOK INFORMATION FOR SENIORS AND THEIR FAMILIES FROM YOUR YEARBOOK ADVISOR, MR. WHITE

1. Ordering a Yearbook

Buy your Yearbook early! **Prices start at \$45, but they go up after Oct. 2. Buy your Yearbook online, at www.yearbookordercenter.com.** Find our school's name or enter our job number (14632) to pay via credit-card.

2. Senior Pictures...

...will be taken by **Wendell Powell Studio** in **the Black Box on Aug. 17 and Sept. 21.** If you'd rather get your formal Yearbook portrait at another studio, your portraits must adhere to the following specifications:

- a. formal dress (tux or drape)
- b. "midnight blue" or other standard, dark blue or black background
- c. photo should be head & shoulders, w/ bottom of frame hitting mid-chest level.

Photos from other studios are due on Friday, Nov. 15. Those who miss this deadline risk exclusion from the senior section. You are responsible for making sure that Mr. White receives your portrait—if it's from another studio. **Digital** images must be at least 300 dpi and can be emailed to mwhite@gsgis.k12.va.us or delivered on a flash drive to Mr. White. If you email an image, please send a separate email to follow up to confirm receipt.

3. Senior Ads

Proud families love to honor their seniors with Yearbook ads. In light of the economic crisis resulting from COVID-19, the 2021 Yearbook will feature dramatically discounted senior ad prices. Here are the details:

- Yearbook pages measure 8-1/2" by 11". Ads can be a full page (\$40), 1/2-page (\$25), or 1/4-page (\$15).
- Please make checks payable to MLWGS.
- Send **picture(s)**, along with any **text** you'd like to include to Mr. White's attention, at MLWGS. Your child's name will be inserted in the ad, as a kind of headline, but you are welcome to include a message, as well.
- Digital files must be <u>a minimum of 300 dpi</u>. We can't accept digital layouts that you've done yourself, as they tend to yield low-quality and hard-to-manipulate results.
- If you send prints, please keep them loose. Don't use tape or staples. If you'd like pictures to be cropped, don't cut out prints. We will do that for you! And we'll return your submitted photos in the spring.
- Please do not cut-and-paste pictures onto a sheet of paper; the results will not be of optimal quality.
- Want to order an ad? Great! Here's what we need to know:
 - What size would you like?
 - What is the name of the senior being honored?
 - What are your name, address, phone number and email?
- You have several options for submission! You can...
 - mail your prints or, if using digital images, a CD or flash drive, to Mr. White at MLWGS, or...
 - o send digital images to Mr. White at mwhite@gsgis.k12.va.us.
- The Yearbook editors and staff reserve the right to alter, edit, or exclude photos or text due to spatial constraints or failure to comply with our guidelines.
- Space is limited, and submissions are accepted on a first-come, first-served basis, with the final deadline for submissions on Friday, January 15, 2021. Ads missing the deadline may be subject to a \$25 late fee and may risk exclusion entirely.
- Please note: The above deadline is real. Seniors are not guaranteed an ad. Your check will hold your space, but an email asking for a reservation will NOT hold your space. Sending in pictures or emails requesting that we hold a space without making a payment will not guarantee that your senior will receive an ad. Reserve your space with a check.

Questions? Contact Mr. White at mwhite@gsgis.k12.va.us or 354-6800, ext. 3303 MLWGS, 1000 N. Lombardy St., Richmond, VA 23220